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1st June 2023

## **SPONSORSHIP INVITATION TO LOCAL BUSINESSES**

Thank you to all the Emerald businesses who supported the EVA in 2022-23 by taking up the advertising opportunity we presented to you 12 months ago. We could not have achieved what we did without your financial support and we trust you were happy with the way we presented your business to the Emerald community with our monthly Newsletter.

Well, now we have to replicate last year and move forward to another support package.

May I say I was overwhelmed last year with the positive response to our program so much so that I had to close off the applications due to lack of available printing space.

As mentioned in my letter last year, the EVA Inc. is a stand-alone community organisation that does not have regular income streams to survive - except for your sponsorship that pays not only for printing the newsletter but all our other operating costs eg. compulsory public liability insurance.

This year we offer a similar package to last year.

- GOLD - a quarter page advertisement for \$600 (6 available)
- SILVER - a business card size advertisement for \$300 (16 available)
- BRONZE - a half business card size for \$150 (6 available)

We already have had substantial interest in our offer from the Emerald business community and I look forward to you continuing your support this coming financial year.

Could you please phone or email me with your acceptance of this offer and which advertisement you would be interested in.

If you take up a sponsorship, the EVA will commit to the following:

- a) advertise your business in the EVA monthly newsletter
- b) promote your business on the EVA Facebook page
- c) promote your business on our website home page
- d) promote your business as opportunities present at events it holds
- e) provide you with a Certificate of Appreciation

Your Certificate of Appreciation will be mailed to you in the near future.  
We thank you for your support.

Peter Maloney  
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